

DIGITAL MARKETING COURSE PACKAGE

Advanced Digital Marketing Course with Certification.

The world of marketing is showing a clear trend of shifting from Traditional Marketing to Digital Marketing. Digital marketing is gaining huge popularity because of its huge scope to reach millions of customers without engaging massive manpower and investing lump sum amount in the process. With the advent of smart technology and social media, digital marketing has taken a whole new shape which is alluring for small to big organizations to take the advantage before it is saturated. Digital marketing has not only created an opportunity for enterprises but also created vast JOB OPPORTUNITIES for all graduates.

SPECIAL FEATURES OF OUR COURSE

1. PRACTICAL TRAINING.
2. CERTIFICATE OF COURSE COMPLETION
3. JOB ASSISTANCE.
4. DIRECT DEALING WITH CLIENT.
5. SKILL DEVELOPMENT.
6. STUDENTS CAN START EARNING FROM HOME AFTER COURSE COMPLETION.

OUR COURSE PACKAGES

STARTER PACKAGE

Practical Training On Digital Marketing.

Course Duration: 42 Hours

Course fee:9,000rs

In This Package We Will Cover Following :

1. G-Mail, E-Mail And Web-Mail.
2. Social Media Marketing (Facebook, twitter, instagram, LinkedIn)
 - Social media page
 - Social media post creation
 - Social media groups
3. Introduction To Content Writing
4. Knowledge Of SEO And SMO
5. Knowledge Of E-Commerce Websites, And Using Admin Panel

Kota Pride Special

- ❖ Sms Marketing
- ❖ Voice Call Marketing

- ❖ Listings On Local Websites.
- ❖ Google Map
- ❖ Google My Business Registration
- ❖ Online search marketing on other local websites.
- ❖ NOTE:Mini website + bulk sms

PROFESSIONAL PACKAGE

Professional Digital Marketing Training

Course Duration: 90 Hours

Course fee:18,600rs

In This Package We Will Cover Following :

1.G-Mail, E-Mail And Web-Mail

2.Social Media Marketing(Fb,Twitter,Instagram,Linkedin)

➤ Social Media Page

➤ Social Media Post Creation

➤ Social Media Groups

3.Introduction To Content Writing

4.Knowledge Of Seo And Smo

5.Knowledge Of E-Commerce Websites,And Using Admin Panel

Kota Pride Special

- ❖ Sms Marketing
 - ❖ Voice Call Marketing
 - ❖ Listing On Local Websites.
 - ❖ Google Map
 - ❖ Google My Business Registration
 - ❖ Osm (Online Search Marketing)
 - ❖ Ocm(Online Classified Marketing)
 - ❖ Csm(Content Search Marketing)
 - ❖ Online Search Marketing On Other Local Websites.
 - ❖ Video Marketing
 - ❖ NOTE:Mini website + bulk sms
-

MASTER PACKAGE

MASTER TRAINING COURSE

COURSE DURATION:120 HOURS

Course fee: 32,000rs

IN THIS PACKAGE WE WILL COVER FOLLOWING :

1.G-MAIL, E-MAIL AND WEB-MAIL

2.SOCIAL MEDIA MARKETING(fb,twitter,instagram,linkedin)

➤ Social media page

➤ Social media post creation

➤ Social media groups

3.INTRODUCTION TO CONTENT WRITING

4.KNOWLEDGE OF SEO AND SMO

5.KNOWLEDGE OF E-COMMERCE WEBSITES,AND USING ADMIN PANEL

KOTA PRIDE SPECIAL

- ❖ SMS MARKETING
- ❖ VOICE CALL MARKETING
- ❖ LISTING ON LOCAL WEBSITES.
- ❖ GOOGLE MAP
- ❖ GOOGLE MY BUSINESS REGISTRATION
- ❖ OSM(online search marketing)
- ❖ OCM(online classified marketing)
- ❖ CSM(content search marketing)
- ❖ Online search marketing on other local websites.
- ❖ video marketing
- ❖ Start-up consultancy
- ❖ Domain and hosting knowledge

- ❖ Blogging
- ❖ workshop on motivation
- ❖ Basics Of Google adsense
- ❖ Basics Of +Google analytics
- ❖ Basics of affiliate marketing
- ❖ Bulk sms panel + Mini website.

TERMS AND CONDITIONS:

1. Fees once deposited will not be refunded.
2. Payment will be 50% advance at the time of joining.
3. Kotapride.com management has complete rights to make necessary changes in Course Content

Thanks and Regards

[Www.kotapride.in](http://www.kotapride.in)

(A Unit of Kotapride.com)

For price and any query call us on :- 9828036274

Email us: -digitalkotapride@gmail.com

Address: - 621,1st floor Mukesh plaza Dadabari Kota

Bank Details

Bank Name: Andhra Bank

Account No: 180511100001006

A/c Holder Name: kotapride.com

A/c Type: Current

IFSC Code:ANDB0001805

Our Company Registration Details

EM Number- 080302100997

UAN Number- Rj24D0003215

BR Number -8006030046000459