

KOTAPRIDE AGENCY

EMAIL EXCELLENCE STRATEGY

A PACKAGE FOR EMAIL MARKETING AND MANAGEMENT SERVICES OFFERED BY KOTAPRIDE

9829036274 www.kotapride.com

PACKAGE PRICING:

- BASIC: ₹9000/MONTH
- PREMIUM: ₹20,000/MONTH
- ENTERPRISE: CUSTOM
 PRICING FOR LARGER LISTS
 AND ADVANCED
 REQUIREMENTS

SERVICES:

- 1. Email Strategy Development: Define goals, target audience, and content approach.
- 2. Email List Building: Assistance with list growth through sign-up forms and importation.
- 3. Email Content Creation: Design and write engaging newsletters, promotional emails, and automated sequences.
- 4. Email Template Design: Custom design or template selection for visually appealing emails.
- 5. Email Campaign Execution: Send and track email campaigns.



EMAIL MANAGEMENT INVOLVES

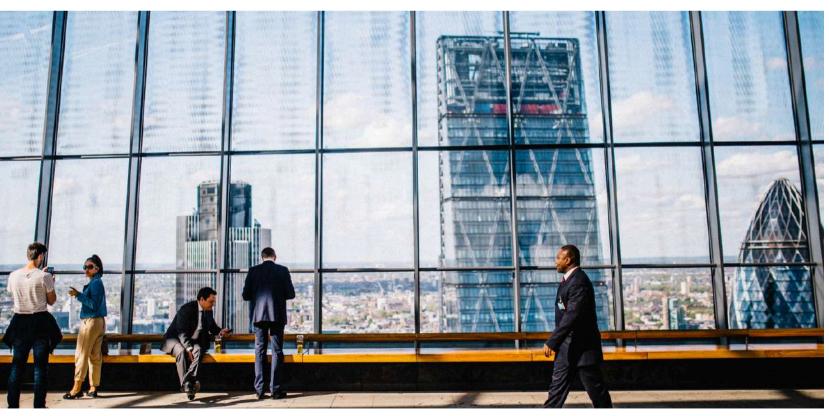
- 1. List Building: Growing your email subscriber list.
- 2. Content Creation: Crafting compelling email content.
- 3. Campaign Execution: Sending and tracking email campaigns.
- 4. List Segmentation: Dividing your list for targeted messaging.
- 5. Performance Analysis: Monitoring and optimizing email performance.



EMAIL MARKETING AND MANAGEMENT STRATEGY

- 1. Targeted Reach: Directly communicate with your audience.
- 2. Cost-Effective: Lower costs compared to traditional marketing methods.
- 3. Measurable Results: Track opens, clicks, conversions, and more.
- 4. Increased Conversions: Drive sales, sign-ups, or other desired actions.
- 5. Improved Customer Engagement: Nurture relationships and build loyalty.
- 6. Personalization: Tailor content to specific segments or individuals.





ADD-ONS:

ADVANCED AUTOMATION

Complex automation workflows for personalized experiences.

A/B TESTING

Test subject lines, content, and design for optimal performance.

EMAIL LIST CLEANING

Remove inactive or unengaged subscribers.

CONTACT US

Contact: 9829036274

Website: www.kotapride.com

Email: Online@kotapride.com

Address: 621, Mukesh Plaza, Near

S.S. Dairy, Dadabari, Kota (Raj.)

